



# What You Need To Know Before Replacing Your Siding

Honest answers to the top questions anyone interested in new siding should consider



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# Get Informed and Inspired

## Avoid the common contractor traps.

Contractors often overpromise and underdeliver. According to the Better Business Bureau, contractors, as a group, receive an unusually high volume of complaints. Furthermore, when a complaint is filed, 4 out of 5 times the homeowner selected the contractor that submitted the lowest bid.

We understand the worry that you may get taken advantage of. After all, we're homeowners ourselves. We believe it's wrong to not deliver on a promise. That's why we've fine-tuned our process over nearly 30 years and 5,000 satisfied customers to provide the stress-free experience you deserve.

Our goal with this guide is to help you:

- Provide you with simple guidelines for choosing colors, accents, and textures.
- Help you choose a trustworthy professional contractor.
- Make your siding replacement easy and stress-free
- Save you money
- Add beauty and value to your home
- Prevent maintenance issues







# How to Choose Exterior House Colors and Accents like a Pro

Whether you plan to install vinyl or fiber cement siding, or update your paintable siding, here are tips for picking exterior house colors with confidence.

## Follow A Few Rules

Most designers stick closely to a tried-and-true principle called the Rule of Three.

### Rule of Three

The best designers involve no more than three colors in their designs (plus black and white, which are technically neutrals), applied in a ratio of 60-30-10. It's no coincidence that most home exteriors use a combination of three colors – one dominant shade for the main siding, a supporting color for doors, windows, and trim, and an accent color to be used sparingly (60-30-10).

### Rules of Thumb

If all of that feels far too complicated, the team at B&B Siding and Roofing came up with some general rules of thumb to get you started:

- If you have a brown roof, go with beige siding options
- If you have black windows and trim, explore gray siding options
- Use the same accent color for all casing, trim, soffits, fascia, and gutters
- Use the same accent color for doors and shutters (unless going bold with the front door, then match shutters to trim)





## Consider How Color Makes People Feel

Color affects mood. Although individual tastes vary, there are general truths about color that have been universally accepted – such as warmer reds and oranges are more energizing, and cooler blues and greens are more calming. Before you choose your exterior palette, consider the meaning of individual colors and the mood you want to establish as your home's all-important first impression.

### Putting your House on the Market?

Consider neutral colors that appeal to the broadest range of people possible, and ask your realtor to recommend colors that will help sell your home faster. Avoid bold colors, or too many colors, which may feel like a visual assault to some buyers, and could hurt your sales price.

### Updating Your Forever Home?

Choose colors that make you happy every time you pull into the driveway. But make it an overall palette your neighbors can live with, too. Again, you may love bold and bright colors, but consider using them in moderation. The front door is a great place to set the tone of your home, and let your personality shine, through color.

## Seek An Outside Opinion

If you still can't decide on exterior house colors, you can hire a designer, or ask a friend to look at the different color combos with you. If you're in the central New Jersey or Staten Island area, contact the team at B&B Siding and Roofing. Our experienced advisors know the latest color trends and are skilled at helping people choose exterior home color palettes. Contact us any time for a no-pressure consult.

Get all 10  
expert tips  
[here.](#)



# How Much Will it Cost to Replace my Siding?

The cost to replace siding on a house can vary widely. Fortunately, we have all the information you need to set a budget and make an informed choice when the time comes to replace your siding.

## 5 key factors directly influence the cost to replace siding on a house

1. **Labor.** Labor drives upward of 55 percent of the cost of a typical siding project.
2. **Size and layout.** Obviously, the size of your house will influence the cost of both materials and labor, but so will the layout. It will cost more to replace siding on a two-story house than on a ranch house because that requires extra equipment and setup, such as scaffolding, which adds to the cost of labor.
3. **Materials.** The complexity of your home is a key factor here. The more windows you have, and the more complex your exterior design is, the greater the cost. That's because every window, eave, gable, and corner requires extra materials and craftsmanship. The cost of trim is also greater than siding on a square foot basis. Siding is available in grades ranging from the entry-level builder grade to higher quality, thicker vinyl. Vinyl siding expands and contracts in response to temperature fluctuations, and thicker panels are more stable, so they last longer. But of course, they cost more.
4. **Type of siding (vinyl and beyond).** In addition to different brands of vinyl siding, that offer various styles and colors, many homeowners opt for alternative siding materials including shake, board and batten, fiber cement, and PVC siding. This is a matter of preference and budget. These alternatives can be very attractive for the right style of home, they're durable, and frankly, they merit their own discussion. We're mentioning them here because they're relevant alternatives to vinyl siding. Learn more [here](#).
5. **Removal/disposal.** Be careful! Contractors often omit this from estimates. Removal/hauling fees for old siding typically range from \$1,000 to \$3,000. Trustworthy professionals like B&B Siding and Roofing include it in the estimate.

Related: [What to Look for in a Siding Estimate](#)

## The average cost to replace siding, by the numbers

- At the time of this writing, the cost to replace siding in our region ranges from \$16,000 to \$30,000.
- On a square foot basis, expect to pay around \$750-\$1,500 per square foot depending on the house and product.
- Removal and disposal of old siding tend to cost \$1,000 to \$3,000.
- Finally, citing data from the National Association of Realtors, a vinyl siding replacement will return about 75 cents per dollar at the time you sell. So for example, spending \$20,000 on new siding will add on average about \$15,000 to the price you'll get at the time you sell. That makes it one of the highest-value upgrades you can get as a homeowner.



**Get 5 tips**  
on saving  
money on a  
vinyl siding  
replacement





# Why Consider a Home Insulation Upgrade When Replacing Your Siding

Everyone deserves a home that's cool in the summer and warm in the winter. Not to mention, lower utility bills. In many cases, a siding replacement is a great opportunity for a cost-effective home insulation upgrade.

Here are the potential benefits of properly installed exterior insulation:

- Reduced risk of mold.
- Improved temperature consistency from room to room.
- Improved day-to-day comfort.
- Better health for your family, including reduced severity of asthma, cardiovascular disease, depression, infections, and respiratory disease.
- Reduced household impact on the environment.
- Significant utility savings.

This can add around 6% to 8% to the cost of materials and labor, but it is well worth it if it improves the efficiency and comfort of your home. If the added cost seems beyond your budget at first glimpse, explore financing options.

If you're due for a siding replacement, don't just think about curb appeal. In many cases, it's also an opportunity for a cost-effective insulation upgrade. In the long run, it will save you money on utilities. But in terms of comfort and health, the payback can be immediate.

Read our full article [here](#).

# Questions To Ask When Hiring A Siding Contractor



Purchasing new siding is one of the biggest decisions you'll make for your home, so it's important that you have someone standing behind the work for years to come. Working with a qualified, trusted and local siding company that understands materials, safety, and building codes in your area will ensure the job is done right.

Most homeowners start by searching for qualified contractors online or getting recommendations from friends, family, and coworkers. Make a list of about two to five siding companies. Do they have a proven reputation for providing quality services throughout the community? Consult their online reviews such as Google and Facebook. Check with your local Better Business Bureau for any complaints that have been filed. By now, you should be able to narrow the list and meet with about two to three. But, it doesn't end there.

**From warranty coverage to evaluating your estimate, here are 7 questions to ask potential siding contractors that will help you make your final decision.**

1. **How long have you been in business?**
2. **Do you have adequate insurance coverage?**
3. **Do you comply with all local building codes and are you properly licensed and bonded to perform siding installations?**
4. **What is the warranty and workmanship coverage?** New siding is a big investment, typically involving thousands of your hard-earned dollars and lasting 25, 30, 40 years, or more. Your contractor should be able to offer a warranty that may include workmanship coverage. For siding look for a lifetime material warranty and an as-long-you-own-your-home labor warranty.
5. **Which materials do you recommend using on my house?** Not all siding products are the same, so be sure your contractor works with a name you can trust, such as Exterior Portfolio, James Hardie Siding, Allura Siding, and Royal Select Composite Siding.
6. **Will you provide me with a written estimate?**
7. **Will you follow the manufacturer's specifications?** Your contractor should be familiar with and follow all manufacturer's specifications since an improper application can affect your manufacturer's warranty.
8. **How will you protect my property during installation?** A reputable contractor will work with you on the details, like where to place a dumpster where it will do the least damage. Do they have a plan for working neatly while they are on your property?
9. **Who do I call if I have a problem after installation?** Do they have a team of professionals supporting them, or will you be trying to solve installation or warranty issues by voicemail?
10. **What additional expenses can I expect to incur that are not on the quote?**

Have this checklist on hand when talking with siding companies. Getting these questions answered will help you narrow down your selection and hire the right siding contractor.



# Advantages of Hiring a Local Professional Siding and Roofing Company

## 1. Responsiveness

One of the benefits of working with a transparent, licensed, local contractor is that they're available in emergencies. If the contractor is someone you know—or someone a trusted friend knows—that's all the better.

## 2. Assurance from direct referrals

Homeowners enjoy greater peace of mind when the people working on their siding have been referred by a friend or colleague.

If a local contractor botches a job, not only is it bad for business, it can fray relationships. Simply put, you're more likely to have a happy outcome when you go local.

## 3. Compliance with local ordinances and quality standards

It might seem like "doing things right" is a matter of character and common sense, but zoning and permitting requirements can be complex. They also vary from one place to another. This is based on climate conditions and the priorities of local authorities.

A local contractor is much more likely than an out-of-towner to be up-to-date and compliant with local ordinances.

## 4. Avoidance of common scams

Hiring a local contractor eliminates the well-documented risk of fly-by-night contractors who show up after a storm, perform superficial repairs, and leave. Although scams run by these "storm chasers" are widely documented, people, unfortunately, fall for them because of competitive pricing and high-pressure sales.

Going with local contractors also reduces the risk of falling prey to other scams, such as the disappearing down payment. In the event of a dispute, local authorities can more effectively deal with siding companies licensed where you live.

## 5. More options!

A fly-by-night operation, working out of their van, and buying materials from a big box retailer, can only offer lower-grade options with limited choices of color and texture.



# I'm Ready. Now What?

Once you're ready to see the specifics of siding your home, it's time to talk to your local contractor. During the initial consultation, you deserve an advisor who will discuss your goals and vision for your home. This information will allow them to put together the best design for your needs. As a next step, a trustworthy contractor will inspect your siding. A professional advisor will also walk you through a detailed proposal to make sure everything makes sense and looks right, and that you understand all the costs

Over nearly 30 years, B&B Siding and Roofing has refined our methods and developed a 6-Step Proven Process & Guarantee. Our unrivaled process equips homeowners to successfully work with a contractor and ensures complete satisfaction.



[bbsiding.com](http://bbsiding.com)



## Connect

Email, phone, or text. We're here to listen and understand your needs.



## Discover

You'll be empowered to successfully work with a contractor, regardless of who you choose.



## Solve

First we assess the project, then we provide you with easy-to-understand solutions.



## Decide

From final scope to form of payment—you choose what's best.



## Actualize

Our certified installers and on-call project managers ensure your expectations are exceeded from start to finish.



## Guarantee

Our promise: 100% Customer Satisfaction before the final invoice is sent. We'll do what's right even if it costs us more.

## Do you have additional questions?

If you are in our areas, you can schedule a no-pressure conversation with one of B&B Siding and Roofing's advisors to get your questions answered.

Reach out to New Jersey (732) 889-7323, Staten Island (718) 757-2904 or [connect@bbsidingandroofing.com](mailto:connect@bbsidingandroofing.com).